

GATEWAY - LEVEL 2 DIPLOMA IN BUSINESS



Stamford
College

SUMMER PROJECT



YOUR TASKS

01

Create your folder and documents

Using iCloud, google drive or your laptop/PC storage, create a folder entitled Gateway Level 2 Summer Project 2026 - **First Name, Last Name**'. Put your own first and last name in.

For example Level 2 Summer Project 2026 - Sam Smith'.

Using either word, docs or a similar word programme create a document called 'Table Task - Part 1'.

Using either powerpoint or google slides (or any other presentation programme) open a file called 'Presentation: Part 2'.

02

Complete the 2 tasks

The tasks are on the following pages. Complete the word document and presentation to the best of your abilities. Remember to check spelling and grammar before you submit.

03

Email the folder to college

Once complete, email the folder to **karen.baker@ieg.ac.uk**. We will confirm receipt and put this folder in the summer project file. You will need to have done this **BEFORE** you attend enrolment. This would be supporting evidence of your commitment to the course.

04

Attend your enrolment slot

Don't forget to bring your exam results transcript as this will need to be photocopied for our records. We will then give you your timetable and get you set up to start the induction.

Research Task 1:

Choose a business with which you are familiar/ have an interest in. Before you decide to make sure it has plenty of information from different sources such as the internet, social media or other sources

Research the business and create a portfolio which describes the business and identifies the market opportunities it offers now and in the next three years. (the format can be a presentation, report or web page or poster or other written document)

This portfolio must include:

- **The Name, brief history of and a description and main purposes of the business.**
- **The entrepreneur and their leadership style**
- **Description of the key brands, where they are located, the segment of the population the business is aimed at.**
- **Key statistics of the business especially financial**
- **The mission statement and main aims of the business.**
- **Two marketing opportunities it could exploit in the future – this means find out what the business could do to be successful in the future.**
- **Evidence of where the business is visible, take a picture and reference where you have seen their marketing, service, product or premises.**

Your work should be your own and not copied and pasted. You should organise and present your work so that it is professional and complete.

What needs to be included in your work: Referencing of the sources you have used

Businesses you could consider

Ikea, Coca Cola, John Lewis, Amazon, Tesco, Aldi, Ryan air, JCB, Dyson.



The "Business & Me" Pitch Profile Task 2

Welcome to Level 2 Business!

Business isn't just about spreadsheets and boardrooms—it's everything around you, from the shoes on your feet to the apps on your phone. To help me get to know you a little better, fill out your personal "Pitch Profile" below.

1. The "Brand & Buzz" (Your Interests)

- **The Daily App:** What is the one app you unlock your phone for the most? (e.g., TikTok, Instagram, Spotify, Snapchat, a specific game?)
- **The Ultimate Brand:** Name one brand you think is absolutely cooking right now. Why do you like them? (Is it their products, their style, their social media, or their ethics?)
- **The Worst Review:** Think of a time you had a terrible customer experience (a delayed package, bad food, a broken item). What went wrong, and how would you have fixed it if you ran that company?
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2. Your Focus & Classroom Culture

- **The "Why":** Out of all the courses you could have picked, what made you choose Level 2 Business? What are you hoping it leads to?
- **My Contribution:** To make sure our classroom feels like a professional, productive workplace, what positive behaviours are you going to bring to the table?
- **My Expectations:** What behaviours do you expect to see from your classmates and your teacher to help you succeed this year?
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The "Shark Tank" / "Dragons' Den" Dream (Your Ambition)

- If you were given £10,000 to start any business tomorrow, what would you sell or create?
- What do you think would be your biggest challenge in getting it started?

One thing I should know:

Is there anything that helps you learn better, or anything you're nervous about that I should know?



GATEWAY - LEVEL 2 COURSE INFORMATION



Stamford
College



TRIPS & VISITS

BUSINESS DEPARTMENT

During the year there is a number of trips as part of the curriculum. These trips could include **(subject to change)**:

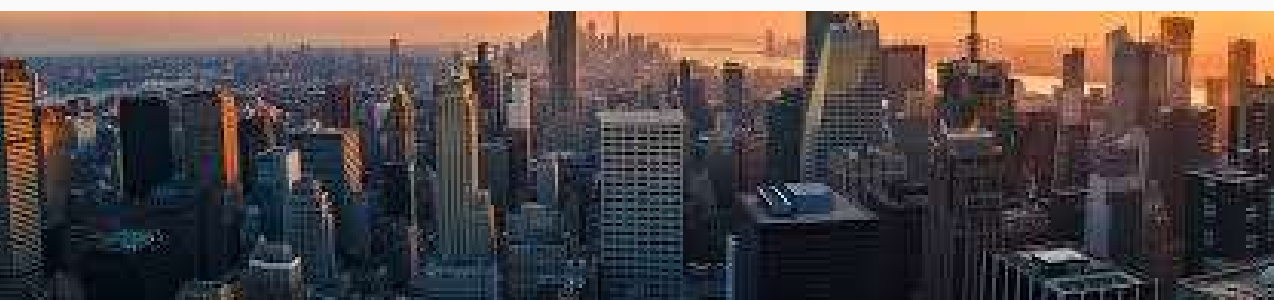
- Tallington Lakes Team Building Event
- What Career Live - Birmingham
- Bank of England
- Rumble live
- Cadbury world

Trip Fee

The fee for the curriculum trips is **£100** for the full year and payable in advance by WisePay. Information on how to pay will be included in enrolment/induction.

Those who do not pay the trip fee will be unable to attend the events throughout the year.

Payment is expected by Friday 11th September 2026.





IMPORTANT INFO

2026 - 2027 LEVEL 2 BUSINESS

Trip Fee

The fee for the curriculum trips is **£100** for the full year and payable in advance by WisePay. Information on how to pay will be included in induction. Those who do not pay the trip fee will be unable to attend the many events throughout the year.

Dress Code

For taster day, please wear something comfortable. Sports wear is acceptable for this session.

During your time on the course you will have 3 different dress codes for events as follows:

- Casual: Normal college lessons
- Smart-casual: Smarter dress for in college when we have visiting speakers or are running events
- Smart: Trips and visits to businesses, networking events etc.

What next?

After taster day, ensure you complete the summer project and get this handed in before your enrolment date. If you do not complete, you will not be able to enrol and this may mean you cannot secure a place on the course.

Key dates:

- **Enrolment:** 21st August (to be confirmed)
- **Term commences:** Monday 7th September.



INDUCTION INFO

2026-2027 LEVEL 2 BUSINESS

Induction Week:

Tuesday 1st September - Friday 4th September

Dress Code for Induction:

As part of the day you will be attending Tallington Lakes. You need to bring with you the following:

- Closed-toe water shoes — essential for being on the water; trainers, neoprene shoes, etc. Flip flops or sliders are not acceptable.
- Swimwear — wear under your wetsuit or for comfort.
- Own wetsuit (optional) - Tallington will provide this if needed.
- Warm clothing for after being on the water.
- Towel, a spare change of clothes, and possibly a dry bag or separate bag for wet gear
- Sun protection if a hot day
- Water bottle
- Hair tie — to keep long hair secure and safe on the water.

Remember:

- Bring your results on enrolment day as these are required to enrol you on the course.
- **Bring a notepad and pen:** This is essential for taking notes throughout.

